

Notes to Editors

- Gleeson Homes is part of MJ Gleeson plc, and is a medium sized housebuilder listed on the London Stock Exchange.
- It specialises in selling low-cost, quality homes for those who need them most, including young people, first-time buyers, key workers and those on low to average incomes who would ordinarily struggle to get onto the property ladder.
 - Four out of five of Gleeson's customers are first-time buyers.
 - Three out of four are under the age of 35.
 - Two out of three are key workers.
- 2 bedroom Gleeson homes typically start from around £100,000 and have an average selling price of around £160,000. This means that buying a Gleeson home is approximately half the cost of renting a similar property, helping people out of the rent trap, as a typical 3 bedroom Gleeson home costs around £81 per week for its mortgage compared to approximately £138 per week to rent a similar property.
- All Gleeson homes are traditional brick built semi or detached homes with their own driveways and gardens. Gleeson offers a wide mix of layouts with 2, 3 and 4 bedrooms.
- Gleeson is focused on building homes where they are most needed, most notably across the North and the Midlands.
- Gleeson's mission is to change lives by building low-cost, quality homes, where they are needed and for the people who need them most. In 2021, it achieved its medium-term strategic target of doubling the number of home sales completed, with 2,000 homes delivered to customers in the year.
- Gleeson supports local buyers and key workers by offering a range of schemes to get them moving including: the Government backed Help to Buy: Equity Loan; Home Reach, the part-buy part-rent scheme; and Gleeson's own Key Worker Programme.
- Gleeson also helps the wider community through its Community Matters programme which includes the sponsorship of local junior sports teams, creation of apprenticeship schemes for local young people and giving employment opportunities to those living close to its developments.
- Gleeson Homes has nine regions, located in the Midlands, South Yorkshire, West Yorkshire, East Yorkshire, Tees Valley, Tyne and Wear, Cumbria, Merseyside and Greater Manchester, with a head office in Sheffield.

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