

Application for a Grassroots Sport Team Sponsorship

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| Team name: | |
| Sport/sporting category: | |
| Main contact name: | |
| Contact telephone number: | |
| Address: | |
| Email: | |

Please provide background information and further details relating to the team:

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Terms and conditions:

This application is for sponsorship of a grassroots sport team

- Gleeson allocate £250 per development during each funding period for community-related organisations, projects, initiatives or grassroots sport teams
- The £250 can be provided in the form of a community grant or allocated to the sponsorship of a team
- The funding period begins on the 1st July of each calendar year and ends on the 30th June of the following year and applications received within this period will be considered on a first-come, first-served basis
 - Unsuccessful applicants are welcome to submit a further application within the next funding period, providing they meet the qualifying requirements
 - Each organisation/project/initiative/team is limited to a £250 grant or sponsorship payment per funding period
 - An additional application may be submitted within the next funding period, however, any qualifying organisations, projects or teams that were unsuccessful within the previous funding period will be given priority
- Applications will only be considered from community-based, non-profit grassroots sports teams local to a Gleeson development
- Political and religious-affiliated organisations will not be supported, in line with MJ's charitable donation policy
- Applications that financially benefit a registered business or individual will not be considered
- Applicants will receive a £250 BACs transfer, or cheque, within 30 days of receiving confirmation that the application has been successful
- The £250 sponsorship payment should be used to purchase (or partially purchase) the main team playing kit with the Gleeson logo to be displayed on the front of the playing shirt
- The successful applicant will provide Gleeson with a proof of the logo and kit for approval, prior to finalising any kit order
- The applicant must supply Gleeson with a good, quality team photograph of players wearing the Gleeson-sponsored kit, which may be used across its social media pages, website, and marketing publications
- By signing this application and supplying a photograph, you consent to Gleeson using the image as detailed above; a copy of our privacy notice can be found here mjgleesonplc.com/site-essentials/privacy-policy/

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| Applicant signature: | Date of application: |
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